



SPOTTRAILER

- Spotttrailer may contain parts of the sponsored broadcast (in consideration of licensing right) as well as program announcement
- The Spotttrailer must be donated by „TV Sendehinweis“
- By request the presenter could be placed at the end of the trailer
- Duration: 2 sec

Production standards

- All company logos and graphics as eps-files
- Graphical material for trailers on Digibeta or as an uncompressed Quicktime-File or AVI-Movie (Codec: DV) via IMD, Adstream, ftp-Server, downloadlink
- Details concerning Corporate Identity: Color (RGB), font (ttf)
- Detailed description of required graphical design/crawl's process (continuous or turning down text; one or two lined text)
- Text: Information for favored voice over

If a client wants to deliver a complete trailer: as an uncompressed Quicktime-file or AVI-Movie (Codec: DV) via IMD, Adstream, ftp-Server, downloadlink.

Lead Time

- 4-5 days before the first broadcast

Impressum

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