

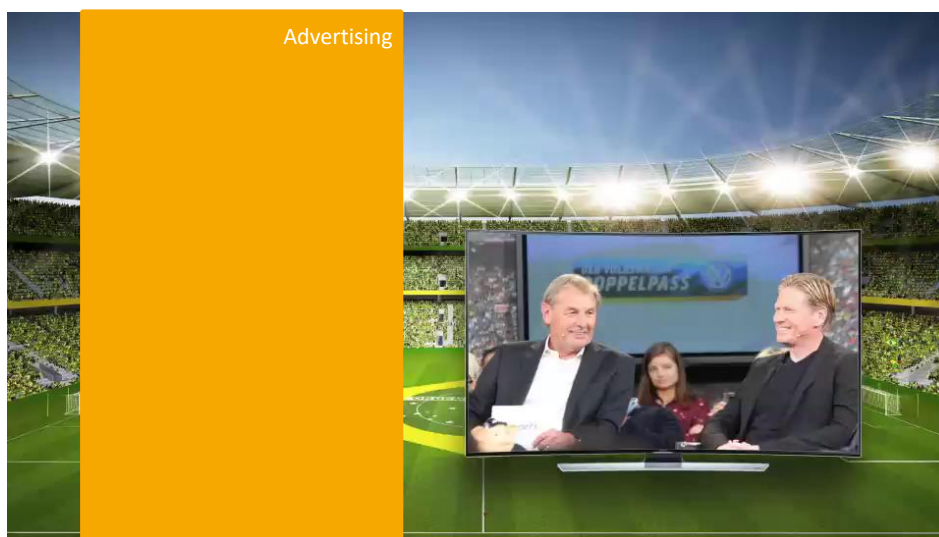


REVERSESPLITSCREEN

Version of splitscreen, that offers e.g. the opportunity of print ads in the programme. The reduced programme area is based on 16:9.

- The program's audio maintains
- Length: max. 10 seconds

Example



Requirements for production

- All customer logos and graphics as eps files
- Information about colors (RGB) and font (ttf)
- As detailed as possible about the graphic design
- Text: required wording

Impressum

Sport1 Media GmbH
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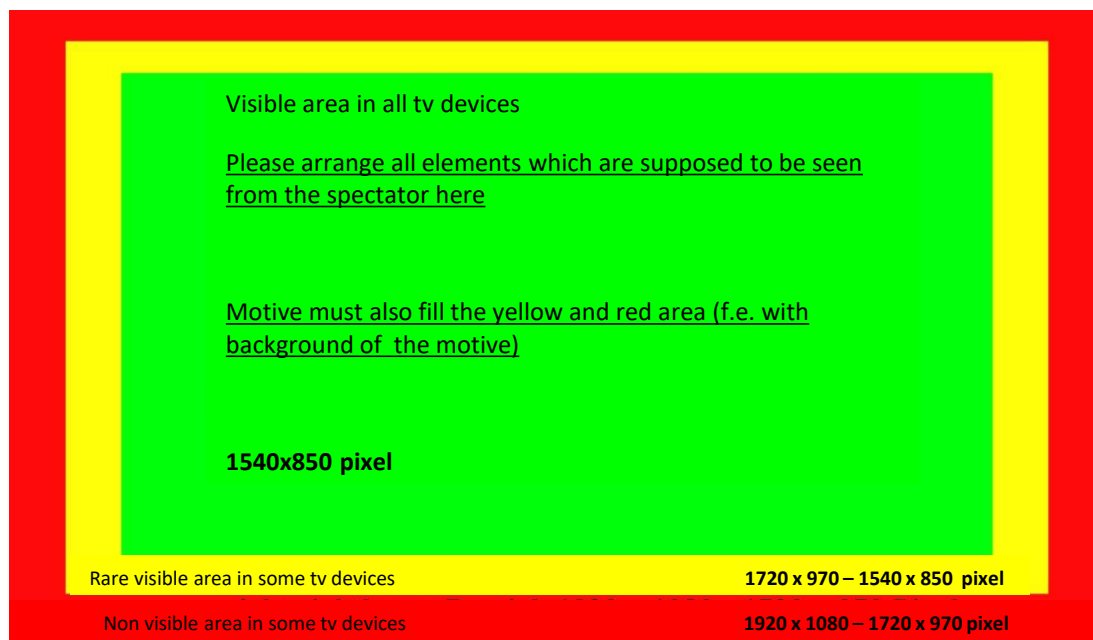
Geschäftsführer:
Christian Grüber
Dr. Matthias Kirschenhofer
Stephan Katzmann

Firmensitz: Ismaning
HRB 171 958 AG München
Ust-Id-Nr. DE259198403
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Requirements for in-house productions

- all to be used customer logos and graphics as .eps- or .psd files
- information about to be used colours (RGB) and fonts (ttf)
- if possible, detailed information about graphic design / lapse of the Cornersplitscreen (including desired placement of logos; text one or two lines)
- text: desired wording
- optional: integration of a movie (delivery of the movie as uncompressed avi / mov)

Upon delivery by customer

- uncompressed MOV or AVI file with key & fill
- Framerate: 50i or 25p
- 1920 x 1080 Pixel; format 16:9

Legal restrictions

- labeling as advertisement with lettering „WERBUNG“ (german translation for advertisement)

Lead time

- 4-5 days before broadcast

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