



### CRAWL

Exclusive for client designed strap in horizontal position. The strap and its content can be animated by request.

- Programme's tone remains tuned
- Commercial as well as information may be transported within
- Content and design produced at client's option
- Duration of incorporation: 10 sec

### Example



**PARTNER - INTEGRATION**

Advertising

#### Impressum

Sport1 Media GmbH  
Münchener Straße 101g  
85737 Ismaning  
Deutschland

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Fax: +49 89 960 66 - 2409  
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Geschäftsführer:  
Christian Gruber  
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St-Nr. 143 /102/51071



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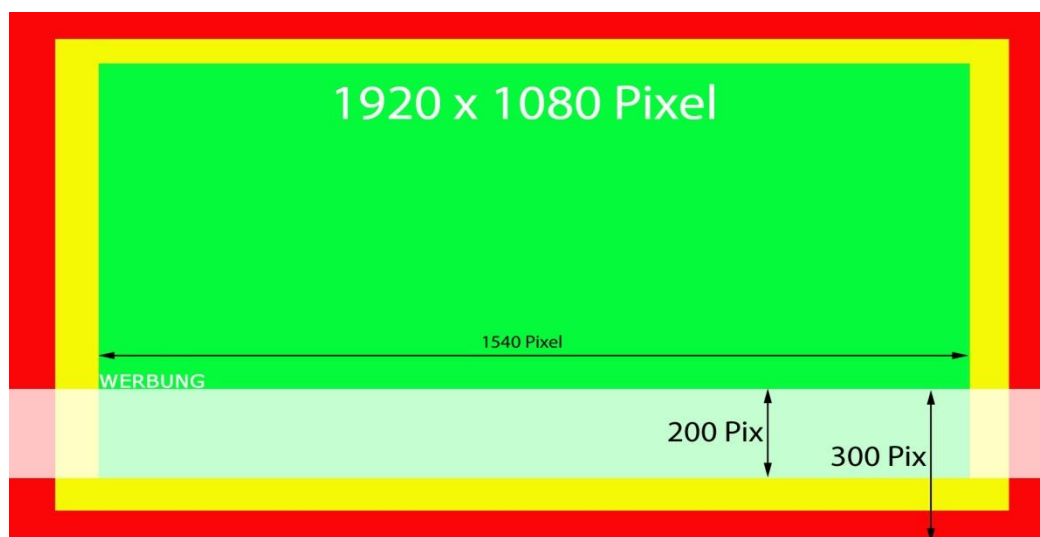


## Production standards

- If logo animation: company logo as eps-file
- Details concerning Corporate Identity: Color (RGB), font (ttf)
- Detailed description of required graphical design/crawl's process (continuous or turning down text; one or two lined text)
- Text: Information for favored voice over
- Available area of crawl's background in case of delivery is implemented by client:
- 96 x 1080 pixel formatted in 16:9
- Logo and graphics may stand out this area in a modest measure.
- All elements however should be arranged within 1540 x 96px

## Legal Restrictions

- Labeling of advertisement with legend "Werbung"
- Maximum height: 96px
- Use in consideration of licensing rules



## Deadline

- After final reconciliation: 4-5 days before first run

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**sport1**

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Vorlaufzeit