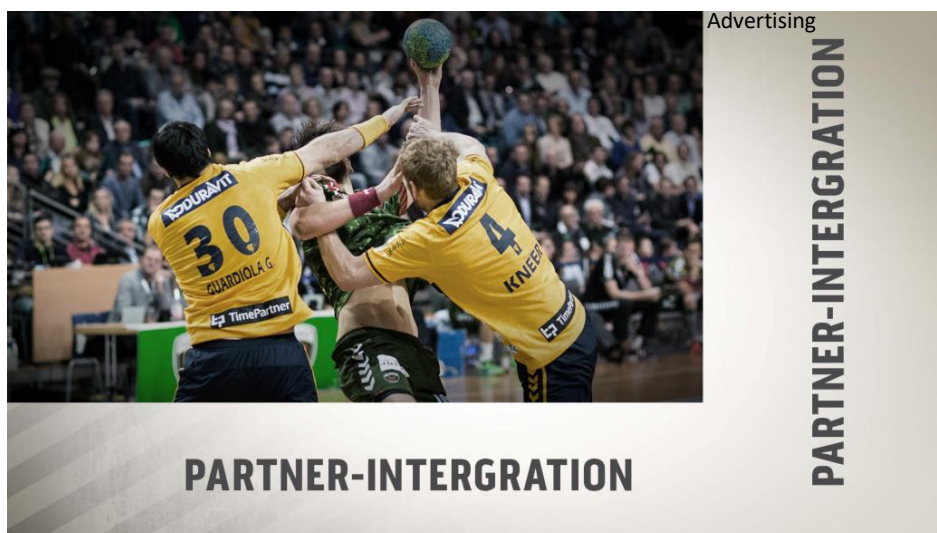




CORNERSPLITSCREEN

- The Cornersplitscreen reduces program image to approx. 73 %. The advertising space appears on the bottom and right side of the screen. The content in this ad space can be filled and designed freely according to the ideas of the customer.
- Length: 7 or 10 seconds
- The program's audio maintains

Example



Impressum

Sport1 Media GmbH
Münchener Straße 101g
85737 Ismaning
Deutschland

Tel: +49 89 960 66 - 2554
Fax: +49 89 960 66 - 2409
info@sport1media.de
www.sport1media.de

Geschäftsführer:
Christian Gruber
Dr. Matthias Kirschenhofer
Stephan Katzmann

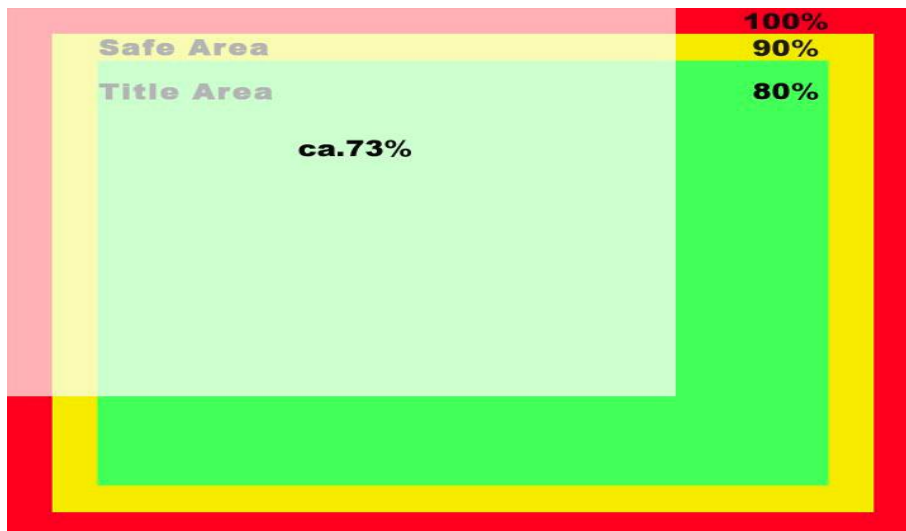
Firmensitz: Ismaning
HRB 171 958 AG München
Ust-Id-Nr. DE259198403
St-Nr. 143 / 102/51071

sport1

Folgen Sie uns auf:



Screen grid



- green (80%): Area is visible on every screen
- yellow (90%): Area is part of visible on every screen
- red (100%): Area is not visible

Available area for the designed background of the Cornersplitscreen upon delivery by the customer:
Pal Cache 16:9 -> 1920 x 1080 pixels

Requirements for in-house productions

- all to be used customer logos and graphics as .eps- or .psd files
- information about to be used colours (RGB) and fonts (tff)
- if possible, detailed information about graphic design / lapse of the Cornersplitscreen (including desired placement of logos; text one or two lines)
- text: desired wording
- optional: integration of a movie (delivery of the movie as uncompressed avi / mov)

Upon delivery by customer: uncompressed MOV- or AVI-file with key & fill

Framerate: 50i or 25p

Legal restrictions

- labeling as advertisement with lettering „WERBUNG“ (german translation for advertisement)

Lead time

- after agreement on design 4-5 days until the premiere

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