

| | MONTAG | DIENSTAG | MITTWOCH | DONNERSTAG | FREITAG | SAMSTAG | SONNTAG | |
|-------|---------------------------------|--------------------------------------|---|-------------------------------|-------------------------------|---|---|-------|
| 03:00 | Sport Clips | Sport Clips | Sport Clips | Sport Clips | Sport Clips | Sport Clips | Sport Clips | 03:00 |
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| 04:00 | | | | | | | | 04:00 |
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| 06:00 | Teleshopping | Teleshopping | Teleshopping | Teleshopping | Teleshopping | Teleshopping | Teleshopping | 06:00 |
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| 07:00 | | | | | | | | 07:00 |
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| 08:00 | | | | | | | Andreas Hermann - Kraftvoll Leben | 08:00 |
| :15 | | | | | | | | :15 |
| :30 | | | | | | | Die ARCHE-Fernsehkanzel | :30 |
| :45 | | | | | | | | :45 |
| 09:00 | | | | | | | Hattrick Pur - 2. Bundesliga PG 10 | 09:00 |
| :15 | | | | | | | | :15 |
| :30 | | | | | | Normal | Bundesliga Pur PG 22 | :30 |
| :45 | | | | | | | | :45 |
| 10:00 | | | | | | Teleshopping | | 10:00 |
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| 11:00 | | | | | | Motorsport LIVE u.a. Porsche Carrera Cup ADAC GT Masters TCR Germany PG 09 | Der CHECK24 Doppelpass LIVE PG 38 | 11:00 |
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| 14:00 | Dokutainment PG 03-07 | Dokutainment PG 03-07 | Dokutainment PG 03-07 | Dokutainment PG 03-07 | Dokutainment PG 03-07 | | Bundesliga Pur - Lunchtime PG 20 | 14:00 |
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| 16:00 | | UEFA Youth League LIVE PG 05 | | | | | | 16:00 |
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| 17:00 | | | | | | | Deutsche Eishockey Liga DEL - LIVE PG 12 | 17:00 |
| :15 | | | | | | | | :15 |
| :30 | | | | | | Poker PG 05 | Live-Sport u.a. Hockey, Golf, eSports PG 05 | :30 |
| :45 | | | | | | | | :45 |
| 18:00 | | Bundesliga Aktuell LIVE PG 08 | | | | | | 18:00 |
| :15 | | | | | | | | :15 |
| :30 | | Fantalk LIVE PG 17 | Fantalk LIVE PG 17 | Bundesliga Aktuell LIVE PG 08 | Bundesliga Aktuell LIVE PG 08 | | | :30 |
| :45 | | | | | | | | :45 |
| 19:00 | | | | | | Warm-Up - Die Bundesliga-Vorschau LIVE PG 07 | | 19:00 |
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| 20:00 | Bundesliga Aktuell LIVE PG 08 | an Nicht-CL-Spieltagen: Dokutainment | an Nicht-CL-Spieltagen: Volleyball Bundesliga LIVE oder PS Profis | | | | | 20:00 |
| :15 | | | | | | | | :15 |
| :30 | Regionalliga Vorberichte PG 09 | | | Dokutainment PG 06 | PS Profis PG 07 | Boxen LIVE Sauerland Kooperation PG 12 | | :30 |
| :45 | Regionalliga LIVE PG 11 | | | | | nationale & internationale Spitzenkämpfe einschließlich Weltmeisterschaften | | :45 |
| 21:00 | | | | | | | Basketball Bundesliga BBL LIVE PG 09 | 21:00 |
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| 22:00 | | | | | | | | 22:00 |
| :15 | Premier League Highlights PG 10 | | | | | Bundesliga Aktuell LIVE PG 08 | | :15 |
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| 23:00 | | | | | | SSNHD: Die 2. Bundesliga PG 09 | | 23:00 |
| :15 | | | | | | | | :15 |
| :30 | Gooool! - Int. Fussball PG 08 | Scoore! - Int. Fussball PG 08 | Bundesliga Aktuell LIVE PG 08 | | | Bundesliga Aktuell LIVE PG 08 | | :30 |
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| 00:00 | Sport Clips | Sport Clips | Sport Clips | Sport Clips | Sport Clips | Sport Clips | Sport Clips | 00:00 |
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| 01:00 | Sport Clips | Sport Clips | Sport Clips | Sport Clips | Sport Clips | Sport Clips | Sport Clips | 01:00 |
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|-------|-------|-------|---------|-------|---------|-------|---------|-------|---------|-------|----------|-------|----------|
| PG 01 | 240 € | PG 05 | 900 € | PG 09 | 2.100 € | PG 13 | 3.300 € | PG 17 | 4.500 € | PG 21 | 6.000 € | PG 36 | 15.000 € |
| PG 02 | 300 € | PG 06 | 1.200 € | PG 10 | 2.400 € | PG 14 | 3.600 € | PG 18 | 4.800 € | PG 22 | 6.600 € | PG 38 | 16.200 € |
| PG 03 | 450 € | PG 07 | 1.500 € | PG 11 | 2.700 € | PG 15 | 3.900 € | PG 19 | 5.100 € | PG 28 | 10.200 € | | |
| PG 04 | 600 € | PG 08 | 1.800 € | PG 12 | 3.000 € | PG 16 | 4.200 € | PG 20 | 5.400 € | PG 32 | 12.600 € | | |

Für die Preisgruppen sind die Programm-Umfelder bestimmend. Abweichungen insbesondere aufgrund eventbasierter Reichweitenerwartung (z.B. spezifische Begegnung) möglich.
 Preise gelten für klassische Spots à 30 Sekunden. Die SPORT1 Saisonalitätsfaktoren sind nicht berücksichtigt. Alle Zeitangaben sind Planzeiten einer exemplarischen Regelsendewoche exklusive der Darstellung von zeitlich abgegrenzten Events (z.B. Eishockey WM).
 Änderungen und Druckfehler vorbehalten. Es gelten die Allgemeinen Geschäftsbedingungen der Sport1 Media GmbH.
 Saisonalitätsfaktoren: Jan 0,9 / Feb 1,0 / März 1,0 / April 1,1 / Mai 1,1 / Juni 0,8 / Juli 0,9 / Aug 1,0 / Sep 1,0 / Okt 1,1 / Nov 1,1 / Dez 1,0
 Preisangaben auf Basis brutto